



Wojciech Lumer 

Design is how it works.

I design identities, websites and digital products - from idea to launch. I run loom.studio.

 [contact](#)

 [book a call](#)



About	
Experience	2025.05 - now Promotrafic, AI designer
	2023.11 - now loom.studio, founder, designer
Skills	- visual identity - UX/UI and web design - front-end: HTML, CSS, JS, Next.js - AI-assisted design and development - accessibility, WCAG 2.2



teraz beta

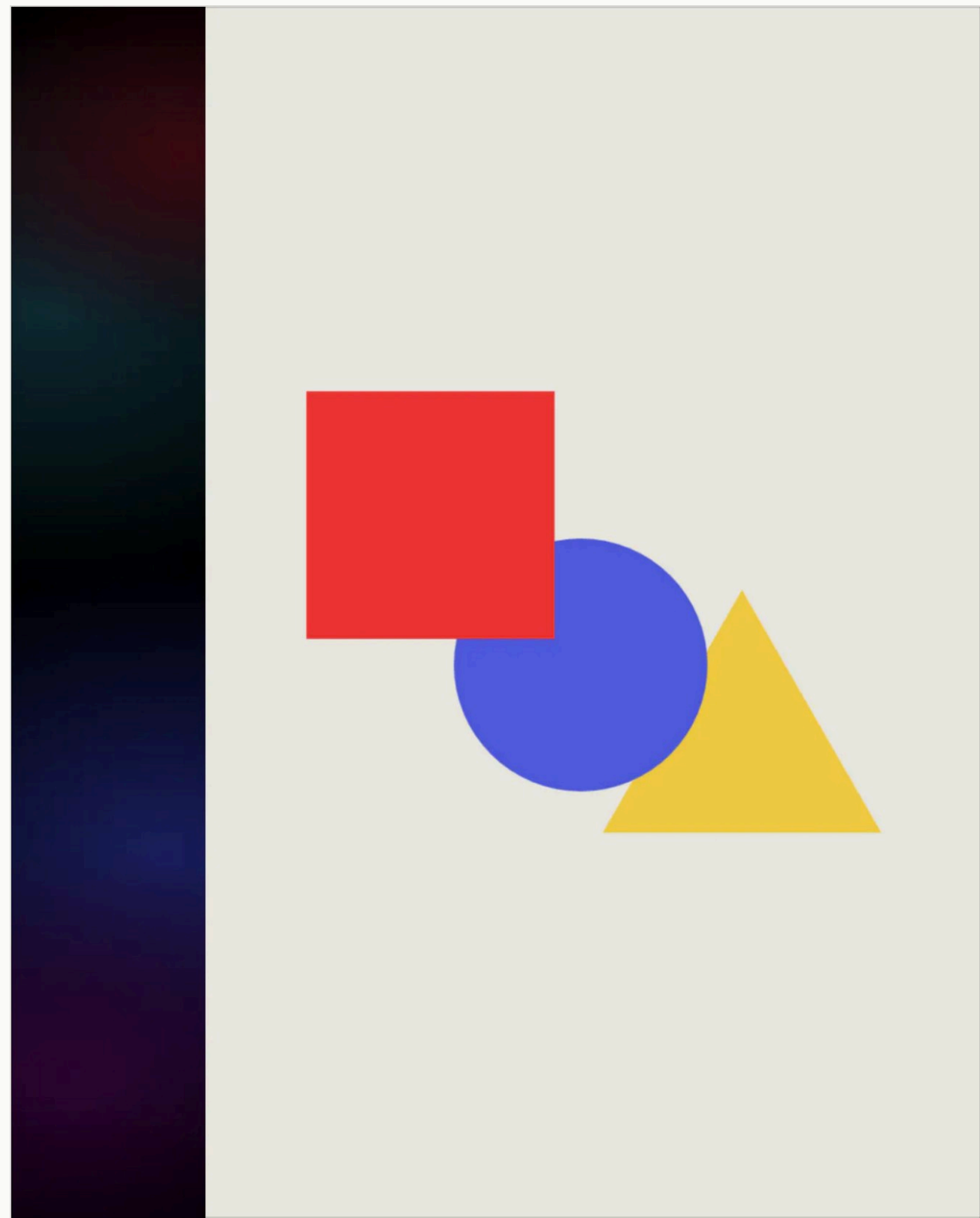
marketplace of experts for the creative industry

A marketplace platform connecting listeners with experts, plus a community section.

Scope	product design · UX/UI · identity · AI-assisted development
Tools	React · TypeScript · Tailwind CSS · Supabase · Stripe · Daily.co · Cloudflare
Highlights	- 1:1 video calls, 30 or 60 minutes - experts with 5+ years of practice - free account, payment via Escrow - 0% commission in beta

[project site](#) ↗

[brand book](#) ↗



loom.studio beta

subscription-based design studio

A studio website and a subscription design studio: a fixed monthly fee for design work.

Scope	founder · identity · website design in Figma · build
Tools	Figma · Next.js · TypeScript · Tailwind CSS · WebGL · Stripe · Claude API
Highlights	- subscription: one task at a time, 48 hours on average - Stripe payments and client portal - calls booked through Calendly - AI assistant on the site, PL and EN versions

project site soon brand book soon

Make an impact together.

40% of the world plays games online.¹ Gaming is one of the biggest social spaces on earth - and one of the least supported.

data.

vision.

tools - put to use.



“this is more helpful than you ...”

reh.ab

pitch deck for a platform connecting gaming and mental health

A pitch-deck website for a platform concept connecting gaming and mental health.

Scope

concept · narrative · design · development

Tools

HTML · CSS · JavaScript · GitHub Pages

Highlights

- mental-health support where players already are
- servers with a psychologist or psychiatrist who plays
- a 12-week pilot with 4 success measures
- WCAG 2.2 AA, every number sourced

project site ↗

Contact

wojciechlumer@gmail.com

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 ask my assistant

